



TULSA PUBLIC SCHOOLS

Tami Marler, MBA
Director of Public Information

Thursday, December 10, 2009

To Whom It May Concern:

It is with great confidence and enthusiasm I write this letter to recommend Dr. Marvin Jeter, III, for employment with your school district.

I have known Dr. Jeter for the last three years in my capacity as Director of Public Information and Marketing for Tulsa Public Schools. I have appreciated his enthusiasm and willingness to think and work outside the box about promoting the district. (Please see the accompanying news article for just one example of Dr. Jeter's ability to make positive news.)

One especially exhilarating and rewarding venture with Dr. Jeter was the School Innovation Task Force he developed and oversaw last school year. More than 100 members from about 50 diverse Tulsa-area organizations volunteered their time to study alternative education in the district and make recommendations for improvement. The result was a complete overhaul of alternative schools and an infusion of innovation for non-traditional students. Dr. Jeter's verve, experience and leadership were instrumental in the success of the task force and the implementation of recommended changes.

Not only is Dr. Jeter one of TPS' most energetic leaders, he is also one of the most compassionate and knowledgeable administrators I have met in the education field. He truly has a heart for students and makes decisions based upon what is in their best interests. It is because of this utter determination to serve all children that he is revered and respected among TPS' diverse communities.

I know that, upon meeting Dr. Jeter and speaking personally with him about his beliefs and values, you will be as impressed with him as I have been through the years. I wholeheartedly believe he would be an exemplary leader for your diverse, growing school district.

Please feel free to contact me with any questions you may have.

Sincerely,



Tami Marler
Director of Public Information and Marketing